



WZND Alumni

Newsletter

Volume 3, Issue 1

Fall 2009

Inside you'll find:

- Awards we've won
- Turkey Bowl 2009
- IBA-U
- Pictures
- Updates
- And more!

Change is in the air at WZND...

The decade is changing, the seasons are changing, and the semester is changing, so why shouldn't we? Here at WZND, we're sick and tired of the same-ole-same-ole, so we're making some changes. We're saying goodbye to Z106, and welcoming WZND Fuzed Radio this January. The format will no longer be a dual format — instead, we'll be a college shuffle station, with an entire mix of songs and genres dating all the way back to 1985. We're getting a new logo and a new look! Before the end of last semester we switched around offices, so if you're in the area, make sure you come down and visit to check out the changes! We said goodbye to Z106 at the end of the Fall semester, and are saying hello to Fuzed Radio this semester!



Make sure to stay tuned to wznd.com for more updates on all the differences in the station, as well as e-mails and phone numbers!

25 years for Deb!

Our wonderful faculty advisor Deb Lesser has been with us for 25 years this January! Make sure you send her love and congratulations! She'll be honored for her service February 18th at ISU's Founder's Day.

Contact her at (309)438.7409, or e-mail her at dlesse@ilstu.edu!

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WZND Wins Homecoming Decorating



Illinois State University's student radio station, WZND, participated in the 2009 Campus Decorating Contest. This year's theme was "Rock the Red"!

Participants decorated their department or office to the theme with hopes of winning various types of awards.

While the panel of judges determined the winner overall, staff, students, and visitors were invited to vote for their "Campus Favorite" via text. WZND received 5,000 out of the 18,000 text votes awarding them with the "Campus Favorite" and also winning the "Best Use of Reggie" award.

Head over to wznd.com for more pictures!

At the parade on Saturday, October 18, WZND won "Best RSO Mobile Unit," winning with a "WZND Rocks the Red through the Ages" theme. The staff dressed up from all different decades, and won!

WZND Student Wins National Scholarship



Mark Long is the General Manager of WZND.

WZND won seven awards at the 2009 IBA-U Conference held at the Bone Student Center.

Mass Media student Mark Long, of Wheaton, IL, has been awarded a prestigious national Bayliss Radio Scholarship by the John Bayliss Broadcast Foundation. Long is the General Manager of WZND Radio, Illinois State University's student radio station.

Long received the scholarship, worth \$5,000 for this academic year. Each year, the John Bayliss Broadcast Foundation awards radio broadcasting scholarships to twelve students across the nation. The Bayliss Radio Scholarship is given to radio students who demonstrate their excellence in academic achievement and extracurricular radio activities, their passion for radio and their desire to contribute to the overall advancement of the radio industry.

Applicants were required to submit an application, resumé, a two page essay about their radio career goals, and three letters of recommendation. Long's essay detailed his work at WZND and his goals to become an on-air personality. He stressed the importance of keeping radio an active component of the community.

Mark Long is a senior at Illinois State University majoring in Mass Media with a focus in Radio. Long is also a part time disc jockey at WBNQ Radio in Bloomington, IL.

Previously, Long received the Abe Voron Scholarship, also a \$5,000 scholarship, which recognize students who show interest in radio and demonstrate high integrity and responsibility.

He has also been given recognition for his commercial writing from the Illinois Broadcasters Association. Long received 2nd Place Outstanding Radio Commercial in 2008 for a spot he wrote for the Normal Public Library.

WZND at IBA-U Silver Dome Awards

WZND won a total of seven awards at this year's Illinois Broadcasters Association Awards convention held Friday, October 2, 2009.

WZND's Multimedia Department won first place for Best Station Website. **Jena Sprau '10**, and **Caitlin Green '09** launched a new and improved website in Spring 2009.

WZND's News Department won two awards for Best Radio News Story. **Tina Taylor '09** of **Crystal Lake** and **Brennan Wielgoplan '09** tied for third place for their pieces from "Disabilities In Depth," stories about the difficulties facing disabled students at Illinois State University. WZND's Promotions Department won second place for Best Promotional Campaign for the Z106 "Freakin' Fridge Giveaway." **Sara Schmitt '11**, and **Patrick Bushell '09** created the campaign which gave away a refrigerator full of food. WZND was also awarded for Best Radio Aircheck. **Sarah Kritzman '09**, under the disc jockey name "Sweet Sarah D," won second place. She was a disc jockey at WZND for three years. WZND won first and second place for Best Radio Spot. "WWE", written and produced by **Jackson Pillow '09**, took first place for a spot on WWE Wrestling. **Steve Suess '10** won second place for his "Student Health Services" spot.

The winners were announced at IBA-U, a one-day student conference for broadcasting students from all over the state of Illinois on Friday, October 2, 2009. The awards were presented at the Silver Dome Luncheon, held in the Brown Ballroom at Illinois State University.



WZND Silver Dome Winners with ISU SoC Faculty.

Turkey Bowl



**2009
WZND
Turkey
Bowl
Team**

The 23rd annual Turkey Bowl took place on November 8th 2009 and it was a huge success thanks to all those who attended and bought raffle tickets. Eleven teams participated in this year's event which crowned 96.7 I-Rock as the winner. After all three games were tallied, Jaeger, of 96.7 I-Rock was named the highest bowler. Cara of the Daily Vidette was the lowest bowler, with 163 points total, and received a frozen turkey and stuffing for her performance.

Once again The Illinois State University Child Care Center was the chosen recipient of this year's donation of nearly \$1,000. Hundreds of dollars worth of prizes were raffled off including the grand prize of a Flip Video Camera. Turkey Bowl is always a success when local media donate their time and money to the event. The local media organizations that participated were 99.5 Classic Hits, WBNQ, I-Rock, B104, 107.7 The Bull, WJBC, The Daily Vidette, TV-10, and WZND. Throughout the past twenty-three years, this event has raised over \$20,000 for the ISU Child Care Center and Miller Park Zoo.

**Throughout
the years,
the annual
Turkey Bowl
has raised
over
\$20,000!**

ZNDers win National Award

WZND, Illinois State University's student run radio station, has been awarded first place in the nation for Best Station Promotion by the College Broadcaster's, Inc.

Sara Schmitt '11, and **Patrick Bushell '09** created the "Z106 "Freakin' Fridge Giveaway" which gave away a refrigerator full of food. The WZND staff also placed in the Top Four in the nation for the Best Station Promotion for their "WZND Promotion Compilation".

Steve Suess '10 placed Top Four in the nation in the category of Best Public Service Announcement for his "Student Health Services" spot. Suess is the News and Sports Operation Director at WZND.

Cody Meincke '12 also placed Top Four in the nation in the category of Best News Reporting for the piece titled "Disabilities in Depth- Hearing Impaired Student". The piece discussed the difficulties facing disabled students at Illinois State University.

The Awards Ceremony was held in Austin, Texas for the 88th Annual National Student Media conference. Hundreds of students and advisors attended the ceremony to celebrate college students' contributions to the

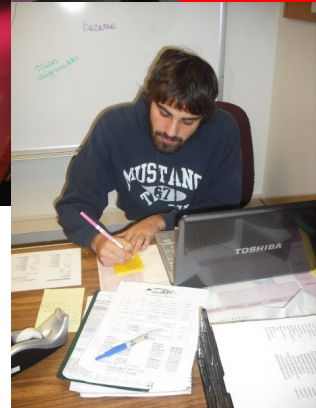
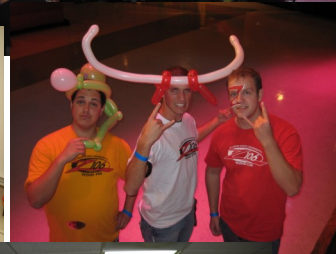
Family Day

Family Day this year took place on November 7 from 10:00 a.m. to 12:00 p.m. Family Day's Theme this year was "School of Communication Rocks!" WZND gave tours of the station and held a remote in Fell Hall lobby. Also during the tours, family members had the opportunity to go and record their own piece in the studio. The event was enjoyed by all!





Check out some of our memories from Fall 2009!



Keep in touch with us!

Over the summer, our e-mails changed and some of our e-mails were lost. Sorry if that was you, but e-mail again — we'd love to hear from you!

We may be changing, but there's plenty of ways to keep informed of what's going on here at WZND!

Check out our website: wznd.com

- It's always running with up-to-date information about our station! You can also listen live!

Friend "Freddie Z" on Facebook!

- He's always uploading pictures and videos, and changing his status about giveaways!

Follow us on Twitter : twitter.com/wznd

- Instant tweets about what's happening at ZND!

Listen to us on iTunes!

- Radio > College/University > Z106

Some of our phone numbers and e-mails maybe changing, but we'll keep you updated under the "Staff" section at wznd.com!